



Ronald McDonald
House Charities®
South Central Ontario

2018 ANNUAL REPORT

**KEEPING FAMILIES
CLOSE™**

OUR MISSION

To provide a warm, compassionate and safe home away from home for families of seriously ill children who are receiving treatment at our local children's hospital.

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A MESSAGE FROM OUR CEO & BOARD PRESIDENT

When a child becomes seriously ill, the whole family is impacted. That's why Ronald McDonald House Charities® South Central Ontario (RMHC®SCO) is your community resource when you need it the most. Thanks to our donors, including our founding and forever partner, McDonald's, we kept 665 families together in 2018. Your generosity made this possible, and we couldn't be more thankful for your continued support. Your gift gave our families a home away from home, but more than that, it provided comfort and a sense of normalcy when life was far from ordinary.

In 2018, our House turned away a record number of 273 families because of no vacancy. A 32 per cent increase from 2017. More children are healing today than ever before because of medical advancements and quality of care, but that recovery process is presenting a mounting challenge for RMHC®SCO as families are staying at the House for longer periods of time. Our Family Room at McMaster Children's Hospital also saw a record number of visits, increasing from 50,000 in 2017 to 80,000 in 2018 and providing services to 1,903 new families.

We hope this report gives you a glimpse into our inspiring community and the amazing things we have been able to accomplish together as we continue to help keep families close to their sick children.

David Millen
Board President

Catherine Bridgman
Chief Executive Officer

OUR FAMILIES

Our journey began in 2013, when our 3 year old son, Danny, had been sick for a while and no one could determine why. A CT scan, followed by an MRI showed a tumour the size of a golf ball in his brain. It was blocking the flow of cerebral spinal fluid and it was pooling around his brain, causing tremendous swelling and pain. He was admitted to the ICU and surgery was scheduled immediately.

A nurse referred us to Ronald McDonald House Charities® South Central Ontario (RMHC®SCO). As I stepped through the doors on that first night, my mind was swimming with diagnosis and danger... but a kind woman met me at the door, took my bag and put an arm around me. I felt at home right away. After a sleepless night and a day in the ICU, I cried. The blessings of a hot shower, home-cooked meal and a comfortable bed cannot be underestimated in times of trial.

The next day, the rest of our children joined us at the House. Danny had never been separated from his siblings before, and it was a source of anxiety for him during his stay. But because of RMHC®SCO, we were able to stay together. We learned quickly, that children heal better when their family is with them.

Since our first stay in 2013, we have stayed at the House 37 times and 54 nights. It is because of the generosity of donors like you that our family is able to stay together - I can't thank you enough.

Sincerely,

The Cafazzo Family





OUR FAMILIES

665

out-of-town families
stayed at the House

12.65

nights was the
average length of stay

147

families stayed with us
more than once

252

nights was the longest stay by
a single family

13,470

total nights stayed by families

\$2.7

million dollars saved
in out-of-pocket expenses
for families

OUR FOUNDING & FOREVER PARTNER

McDonald's has played a vital role as a committed partner of Ronald McDonald House Charities® for over 40 years. On a national scale, McDonald's Restaurants of Canada and their guests provide over \$10 million in funding annually and help secure partner gifts for RMHC® chapters across the country. McDonald's corporate office, franchisee Owner/Operators and their supplier network, are our most significant funders and supporters, contributing 20% toward our annual budget through fundraising efforts.

McDonald's support goes much further than monetary assistance. McDonald's provides volunteers, partner product donations, key sponsorships, advertising and board support. From its owner/operators to restaurant staff, the pride McDonald's has for Ronald McDonald House Charities® and the work we do is what makes our relationship truly special.



I'm supporting
Ronald McDonald House®
families in our community.



Ronald McDonald
House Charities®
CANADA

#McHappyDay



McHappy
For our love of f

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Here are just a few ways our founding and forever partner supported us in 2018.

McDonald's Restaurants of Canada and its franchisees have raised a remarkable **\$823,652** this past year for our House.

Small change makes a very big difference for us. Thanks to McDonald's customers, our House benefits from their generous giving through coin boxes in McDonald's restaurants across our catchment area. This past year, **\$128,107** was raised through traditional coin boxes and an additional **\$126,718** was raised through the new cashless kiosk system.

Baking cookies is a tradition at Ronald McDonald Houses and Ronald McDonald Family Rooms across Canada, because baking cookies helps families feel a little more at home, when they can't be at home. Inspired by this tradition, McDonald's introduced RMHC Cookies to help RMHC support even more families with sick children. In Q4 of 2018, the Cookie Program raised **\$18,363** for our House.

Every May, McDonald's Restaurants nationwide host McHappy Day in support of Ronald McDonald Houses and other children's charities. This amazing day brought in a record amount of **\$283,964** for our House.

OUR EVENTS

Sparkle & Soul

Our 25th anniversary celebration, Sparkle & Soul, was an exciting high-end cocktail gala reception and live concert by Juno Award winning vocalist and Hamilton's own Sean Jones performing soul, R&B, and Motown hits with his dazzling six-piece band. This year's event raised an incredible **\$131,715** and had over 250 guests in attendance.



Footsteps for Families

The 9th Annual Footsteps for Families was a big success! We had over 300 participants and raised **\$60,626**. Our families loved the non-competitive stroller-friendly track that had them going circles around children's activities and entertainers.



Annual Golf Classic

The 2018 Annual Golf Classic brought an exciting new change for our golfers. The tournament was moved to Glencairn Golf Club in Milton, giving us the ability to have 216 players tee off for this event. Golfers enjoyed an activation on every one of the 27 holes and helped raise **\$103,039** for the House.



FINANCIALS

FINANCIAL REPORT

The financial statements of Kids Care Oncology Central West Ontario (o/a RMHC® South Central Ontario) for the year ended December 31, 2018 were audited by Grant Thornton and are available on our website. This report should be read in conjunction with the audited financial statements.

REVENUES

During the 2018 fiscal year, the organization generated revenues of \$2,842,659. Total capital assests for the period ending December 31, 2018 were \$11,684,862.

EXPENSES

Expenditures incurred during the fiscal year totaled \$2,613,774. Excess of operating revenue over expenses totalled \$228,885.



OUR DONORS

To ensure we can continue to provide compassionate support to so many, a platform of robust and sustainable financial resources is needed. Ronald McDonald House Charities® South Central Ontario relies on the community to fund 80% of our annual operating budget each year, recognizing that we do not receive government subsidies to offset our costs.

It is with the continued support of the many communities we serve that we are able to deliver high quality programming and assistance.

RMHC® South Central Ontario would like to thank all those who have donated to our House throughout the year. Your donations have truly made our House a home.

Our donors are very important to us. Every effort has been made to ensure the listings in this Annual Report are accurate. Please notify our Development Office at 905.521.9983 of any omissions or changes.

Annual Gifts \$1,000+

1165298 Ontario Inc.
2390714 Ontario Inc.
2608500 Ontario Inc.
501st Canadian Garrison & Legion
Aaron Douma
Aaron Russell
Alice Kerr
Alivia's Rainbows
Amanda Wagler
Anne Kemp
Anonymous
Anthony Marek
Arie den Hollander
Back Alley Barbershop
Barry Freiburger
Battlefield Press Inc.
Bella Painters
BMR Management
Boston Pizza Foundation
BoxRun Charitable Foundation
Brant Community Foundation
Brantford Nissan
Brown & Beattie Building Science Engineering
Bull Wealth Management Group Inc.
Burloak Tool & Die Ltd.
Canadian Jewellery Group
Capo Industries Ltd.
Capreit
Cargill Meats Canada
Catherine Bridgman
Catherine Loblaw
Chad McGee
Charlotte Loosemore
CHML/Y108 Children's Fund
Chum Charitable Foundation
CIBC
Cinespace Film Studios
Clublink Academy
ColdHaus Direct
Colin Baxter
Compusense Inc.
Copetown Lions Club
Dalton Timmis Insurance Group
Darell Gerber
Dave Moore
David Kloostra
David Millen
David Semley
David Young
De Ville Electric Inc.
Deborah Powell
Décor Cabinets Ltd.
Don Lapierre
Donna Wright
Donny D'Innocenzo
Douglas Virtue
Dynamic Leasing Canada Inc.
Eagle Industries Corp.
EarthFresh
Ernest Pigden
Farm Mutual Reinsurance Plan Inc.
Fieldgray Developement Corporation
Filtrek
Fortress Concrete Forming Inc.
Frank McKellar
Frank Ranieri
Gillian White
Hafele Canada
Haldimand Family Restaurants Ltd.

Halton Regional Police Association
Hamilton Health Sciences Foundation
Hamilton Naval Veteran's Association
Hamilton Police Association
Herb Phillipps
Hockey Night in Welland
Holly Robson
Ian Keaveny
Insurance Brokers Association of Hamilton
Investors Group
Jack Dell
James Chamberlain
James Johnston
Jane Campbell
Janice Caster
Jarvis Lions Club
Jeremy Karn
Jim Campanella
Joan Fama
John Rudzitis
Josie DiBacco
Julie Slowca
Ken Flood
Kinsmen Club of Hamilton Service
Kyle Roseneck
La Capitale Financial Group Foundation
La-Z-Boy Furniture Galleries
Leader Plumbing & Heating
Lee Rocco
Lions Club of Niagara Falls
Liquid Flow
Lorraine Feenstra
Lou Faustini
Lumia Wealth Management

M & L Testing
Marilyn Farnell
Marlie Knapp
Martin-Brower of Canada
Mary Stevens
McDonald's Restaurants - 2018374 Ontario Ltd.
McDonald's Restaurants - ADCT Food Services Inc.
McDonald's Restaurants - AND07 Consulting Ltd.
McDonald's Restaurants - Antolin Enterprises Inc.
McDonald's Restaurants - Casey Corp Erie Restaurants Inc.
McDonald's Restaurants - Cavco Food Services Ltd.
McDonald's Restaurants - Dendres Corp.
McDonald's Restaurants - Eleven Foods Inc.
McDonald's Restaurants - G3N Ltd.
McDonald's Restaurants - Generation 3 Holdings Inc.
McDonald's Restaurants - HJMac Inc.
McDonald's Restaurants - Haldimand Family Restaurants Ltd.
McDonald's Restaurants - Jai Mak Foods
McDonald's Restaurants - Jenkel Investments
McDonald's Restaurants - JJH Foods Inc.
McDonald's Restaurants - McBurl Corp.
McDonald's Restaurants - McDar Enterprises
McDonald's Restaurants - Norfolk Family Restaurants Ltd.
McDonald's Restaurants - PALJENHU Inc.
McDonald's Restaurants - Rowenda Investments Ltd.
McDonald's Restaurants of Canada
McMaster University
Metrie Ontario
Michael Brierley
Michael Kemp
Michael Malleck
Michael Mastromarco
Mike McDonald
Mike's Miracles
Millards
Miranda Seegers
Moneris Solutions





Murray Martin
Nav Financial
Northland Distribution
NPR Limited Partnership - Northview Apartment REIT
Nutemp Mechanical Systems
O.C. Tanner Recognition Company Limited
Ontario College of Health and Technology
Optimum Strategic Planning Inc.
Paolo Zulian
Pat Doering
Paul Barrington
Paul Durante
Paul Matteis
Penta Properties Inc.
Peter G. Fitzgerald
Port Colborne Volunteer Fire Dept
Powerbev Inc.
Procor
PUR Brands Inc.
Rennie Pot
Rhonda Brierley
Rhonda Ellison
Ridgeway Kitchens and Design Ltd.
Rob Langelaan
Robert Anderson
Robert Clarke
Robert McGowan
Robert Tarantino
Ron Clark
Rondex
Royal Canadian Legion, Branch 126
Ryan Saturno Patient Amenities Fund
S.C. Watson Services
Samuel, Son & Co., Ltd.
Sandtrap Pub & Grill
Sclar Decisions
Scott Drouillard

Scruton Marine Services
Sigma Promotions Inc.
Siu N. Lam
Sjoerd Vankooy
Smith's Funeral Home
Sound Products Ltd.
Stackpole International
Stoneridge Insurance Brokers
Sullivan Mahoney LLP
Sun-Canadian Pipeline Company Ltd.
Sunita Goel
Susan Allen
Swift Owl Glass Services
Tecimer Jewellery
Terrapure Environmental
The Barton Lodge
The Brandon Prust Foundation
The Cancer Vanquish
The Congregation of the Sisters of St. Joseph
Tigercat Industries Inc.
Tymat Solutions
Unifor Local 1999
United Way of Greater Toronto
Val Saturno
Vera Ann Morrison
Virgil Volunteer Firefighters
Voortman's Bakery
Wassink Excavating
Westside Roofing
Wexford Commercial Developments
William A. Haslehurst
William Forrest
Woodlawn Bowl
Woolwich Community Lions Club
Youngs Insurance Brokers
Zimmer Biomet

Annual Gifts (Gift in Kind) \$1,000+

Ancaster Jewellers

Beyond the Batter

BOS & Co

Chase Strong

Chrissy Maduri

CUPE Local 1317

Dan Weare

Foresters Financial

Guest Supply Canada

H & K Canada

Haremar Plastic Manufacturing Limited

JAN Kelley Marketing

Jean-Pierre Verbunt

Joan O'Leary

Kayla Lintott

Keith Davis

Ken Hagarty

Keri-Lyn Smith

Kristen Percival

Legoland Discovery Centre

Lisa Stead

McMaster Children's Hospital

Mike's Miracles

Niagara Association of Realtors

Proforma Retail Space Solutions

Srividhya Iyer

Super Circus Spectacular

Tracey Cripps

Westjet

Yordy Nopoles



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