

Young Family  
Stayed 188 nights in 2021  
Hometown: Paris, ON



Ronald McDonald House Charities  
South Central Ontario

2021 | Annual Report



# Message from our CEO

2021 brought on significant challenges to all of us, AND inspiring opportunities for innovation and change. In the second year of the COVID-19 pandemic, the need for families to have a safe space close to their child in hospital remained.

I joined RMHC South Central Ontario in May 2021 – what a year! Our future is incredibly bright and there is much more to accomplish together. I am truly humbled by our donors, families, McDonald's Owner/Operators, staff, Board of Directors, volunteers, Ronald McDonald House Charities colleagues and our world class hospital partner at McMaster Children's Hospital.



**Mario DeDivitiis**  
Chief Executive Officer



**Michael Kemp**  
Board Chair

## Message from our Board Chair

I have been a proud Board Member of RMHC South Central Ontario since 2015, and was proud to begin my 2-year term as Board Chair in 2021.

Throughout the pandemic, RMHC SCO has remained continuously open and available for families due to the dedication of our staff and volunteers. Our Board was pleased to welcome our new CEO Mario DeDivitiis to confidently lead and finish off 2021 in good standing. I continue to be inspired by the dedication of the teams and support of our community.



# Our Families

## Neonatology

56%

the three top  
**DIAGNOSIS**  
served in 2021

Gastroenterology/  
Hepatology

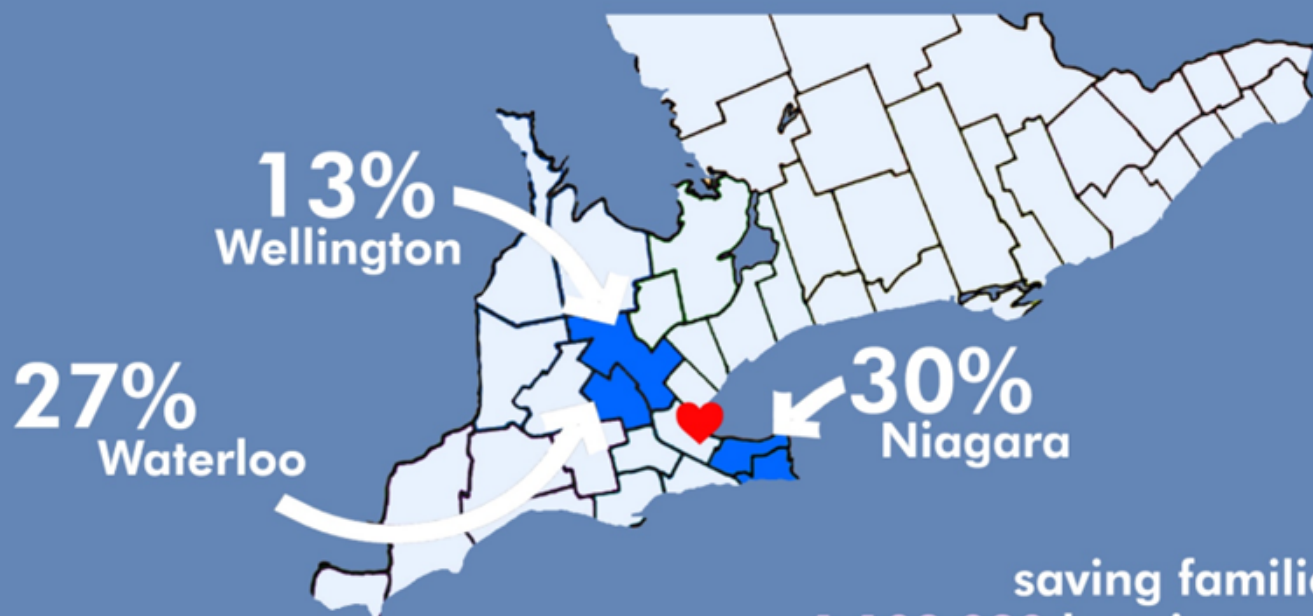
8%

Respirology/  
Pulmonology

7%

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**70%** of our families come from  
the following three **REGIONS**



saving families  
1,108,080 kms in travel

# Our House

**56%**  
 annual  
occupancy rate

**16** nights  
average length of stay

number of  
families served

**349**

**27,890**  
meals served 

**6,957**  
nights of comfort

**188** nights  
longest stay

**\$3.5** million  
dollars saved in  
out-of-pocket expenses

# Our Hospital & Volunteer Programs

**30,028**

visits to our Family Rooms

unique families served **2,179**

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**258**

active volunteers

**11,758**  
volunteer hours

**\$182,253**  
social currency

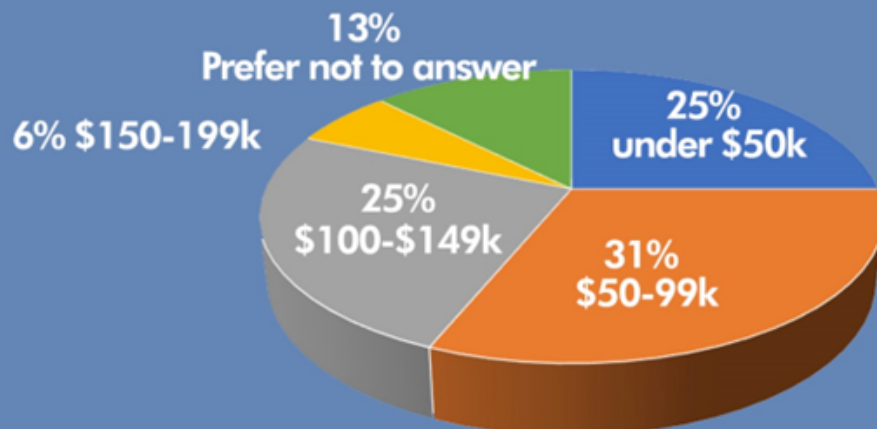
# Our Hospital & Volunteer Programs



## disability identification

**55%** of families report no disability in their family  
**20%** report chronic illness  
**15%** report some type of mental illness

## household income identification





# McDonald's Canada Our Founding & Forever Partner

McDonald's corporate office and franchisee Owner/Operators contributed just over 30% toward our annual budget through fundraising efforts in 2021.

The pride McDonald's has for Ronald McDonald House Charities and the work we do is what makes our relationship truly special.

## **McDonald's Fundraising Programs:**

McHappy Day \$294,087

Fries for Good \$140,562

CoinBox \$70,505

Cookie \$30,164

Cashless/Round Up \$221,942



# Our Mission

To provide a warm, compassionate and safe home away from home for families of seriously ill children who are receiving treatment at our local children's hospital.

Middel Family  
Stayed 61 nights in 2021  
Hometown: Welland, ON

“

"I had my twins Skyler and Hudson at just 27.5 weeks gestation at McMaster Children's Hospital. While the boys received amazing around-the-clock care in the Hospital, I stayed at Ronald McDonald House Charities South Central Ontario in across the street. Staying at the Ronald McDonald House made everything a little bit easier on our family.

Sadly, courageous little Skyler passed away three weeks after delivery. RMHC SCO purchased a star in Skyler's name and continue to cheer on Hudson as he accomplishes so many milestones."

”







Duarte Family  
Stayed 121 nights in 2021  
Hometown: Fort Erie, ON

“

When we first found out about RMHC I was still pregnant. I knew this was our only option. Our son was diagnosed with omphalocele and many of his organs were outside his body and that when he was born we would spend months at the hospital.

Everything was made easier by staying at RMHCSCO. The ease of being able to wake up, and go see our baby, have breakfast served to us with familiar faces everyday. Being 5 minutes away from our son, having a comfortable bed to go to after spending hours bedside in the NICU.

”

# Thank you to our donors!

It is with the continued support of the many communities we serve that we are able to deliver high quality programming and assistance.

In 2021, hundreds of donations from individuals, companies, fundraising events, and employee giving helped contribute to fund more than 70% of our Operating Budget.

Big thank you to donors through our National Partnership Program including local partners Aspire Bakeries and Saputo. Ongoing thanks to Woodlawn Bowl in Guelph and OC Tanner for ongoing support.

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We think it's important to give back. We have been a supporter for many years of Ronald McDonald House, and our granddaughter was many months in Hospital and know the importance of a Ronald McDonald House.

Sled fundraiser in 2021 raised over \$11,000 for RMHCSCO

Malcolm Johnson  
Owner, Maljohn Plastics  
Donor since 2017

”





# Our Financials



## FINANCIAL REPORT

The financial statements of Kids Care Oncology Central West Ontario (o/a RMHC® South Central Ontario) for the year ended December 31, 2021 were audited by Grant Thornton and are available on our website. This report should be read in conjunction with the audited financial statements.

## REVENUE

During the 2021 fiscal year, the organization generated revenues of \$3,653,113. Total capital assets for the period ending December 31, 2021 were \$10,803,148.

## EXPENSES

Expenditures incurred during the fiscal year totaled \$2,575,105. Excess of operating revenue over expenses totaled \$772,229.